

**BPO Strategy and Areas of activities for the years 2017-2020 | Final version**

**- adopted at BPO Board meeting in Tallinn, 22 November 2016**

**Our mission**

BPO's mission is to contribute to a sustainable development of the maritime transport and port industry in the Baltic Sea region, thereby strengthening the global competitiveness of the Baltic Sea Region.

**Our vision**

BPO is an active port organization inspiring and supporting its members and cooperating pro-actively with relevant partners. BPO is well recognized within the Baltic Sea region and in EU bodies and other European regions.

**BPO Areas of activities:**

- BPO should represent the interests of the Baltic Sea ports towards EU institutions and other relevant organizations (e.g. Helsinki Commission).
- BPO should contribute to the clean environment of the Baltic Sea, promote environmental management in the ports and play an active role in international dialogs where the environment is concerned.
- BPO should promote Baltic Sea a model region for green ports and maritime transport (as presented at Baltic Ports Conference 2016 in Helsinki). A part from promotion purposes, the idea of applying the same regulations in all Europe and worldwide, avoiding a distortion of competition in maritime transport, should be promoted as well.



- BPO should focus on the exchange of experiences and know-how in the port sector by organizing dedicated conferences, seminars, study visits, dealing with questions in the area of port operation and management, environmental impact of port activities.
- BPO should create a networking forum for small and medium-sized ports (comprehensive ports) in the Baltic Sea region to facilitate a regional understanding and mutual exchange of experiences in these ports.
- BPO should sustain networking and the social role of the Organization. BPO should further strengthen and develop relations with various industry organizations, including shipping, rail and road sectors as well as with other business partners of the sea ports.
- BPO should focus on initiatives promoting maritime transport as the way to move cargo and passengers from all over the world through Baltic ports. BPO should support entrepreneurs, ideas, visions, and initiatives that contribute to the overall development of transport solutions in the Baltic Sea region.
- BPO should support and play an active role in research, science and training which would lead to a better understanding of the transport sector in the region and to study future challenges.
- BPO should take part in selected EU co-financed projects that are on line with its strategy and areas of activities mentioned above.

